



10/01/2014

FOR IMMEDIATE RELEASE

**Contact:** Rob Xenos

**Tel:** 0208 319 7742

**Email:** [rob.xenos@saharapl.com](mailto:rob.xenos@saharapl.com)

### VIVITEK APPOINTS SAHARA PLC AS DISTRIBUTION PARTNER IN UK

Sahara Presentation Systems PLC is pleased to announce that we have been appointed as Vivitek's new distribution partner in the UK. Sahara PLC is a leading distributor of AV products and will have direct access to Vivitek's - Pocket, Ultra- Portable, Education, AV and single lamp LV product portfolios.

Brian Grogan, Regional Sales Manager, Vivitek EMEA, comments: *"I am delighted that Sahara PLC is now one of our distribution partners. They are one of the UK's largest and a well-respected trade-only AV distributor. With continued year-on-year business growth, experienced staff, coupled with excellent channel reach, we believe Sahara Presentation Systems PLC will make the ideal partner for Vivitek's UK growth strategy."*

Peter Vernon, Business Manager for Projection at Sahara adds: *"Vivitek is a well-established projector brand with some great products. With their comprehensive range of education solutions and innovative portable products Vivitek will add real strength to our product offering. I look forward to a long and successful partnership."*

Sahara joins existing partners AVM and Armour Home to give Vivitek complete trade channel reach into systems integration, custom installation and office equipment markets.

#### **About Vivitek Corporation**

Vivitek, a brand of Delta, manufactures an extensive line of visual display and presentation products. Vivitek's line of digital projection and display products incorporates the latest innovations and technologies to meet the market demands for education, business, home theatre and large venue. For more information, please visit [www.vivitek.eu](http://www.vivitek.eu)

#### **About Sahara PLC**

Sahara Presentation Systems PLC is a trade only distributor and manufacturer of Audio Visual (AV) products including major brands as well as our own brands of audio solutions, mounting products, and more traditional presentation products including rail systems, dry wipe boards and notice boards.

If you would like more information about this topic please email [rob.xenos@saharapl.com](mailto:rob.xenos@saharapl.com) or visit [www.saharapl.com](http://www.saharapl.com)

Download image of Sahara's Peter Vernon and Shaun Marklew here:

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